

InsightCommodity

The central marketplace for data-driven solutions in EEX Group commodity markets



Background



EEX Group has customer relationships with data vendors as well as trading and clearing members across various commodities and areas



Customers require data and, increasingly, special data services and products from EEX Group for their processes, procurement and trading



EEX Group does not intend to replicate service offerings of the large number of data vendors and partners, but sees its own offers as being largely complementary



Data vendors and other partners have signaled interest in accessing EEX customers at various points



Vision: Bring together supply and demand through a central marketplace

Marketplace

EEX provides a central marketplace, which will allow trading participants and other interested parties to browse and compare different service offerings in the field of commodity markets.

Target clients

- Trading member
- Non-trading member
- Public authorities
- Energy industry
- Others



InsightCommodity

Third party vendors

- Analytics
- Consultancy
- Energy procurement
- Trading
- Mobile solutions
- Newsletter
- Price forward curves
- Raw data provision
- Forecasts for renewable in-feed & weather
- Screens & platforms

Key Benefits

Benefits for Partners

- Benefit from EEX as an ambassador of trust
- Access to EEX's extensive member base
- Effective additional sales channel for your business
- Increase your reach directly with your main target group
- Promote your business effectively & permanently - 24/7 - 365

Benefits for Users

- One central place for data-driven solutions
- Wide range of product offers
- Increased transparency through comparability
- Get in touch with experts & the community
- Stay up to date on new products and providers on the market

Advertising

Google Ads

- Google Keyword & Display Campaigns (AT, BE, DE, ES, FR, NL)
- General advertisements as well as vendor & product-specific advertisements

Social Media (LinkedIn & Twitter)

- Posts for new products and vendors via InsightCommodity channels
- Re-posts & likes via EEX channels
- special campaigns and events with partners (e.g. #BuildingMarketsTogether)
- comment, like and share other activities such as news, events or webinars

Links & Banner

- <https://www.eex.com/en/>
- <https://www.eex-group.com/en/>
- <https://www.eex-transparency.com/>
- <https://webshop.eex-group.com/eex-public-market-data>
- <https://www.cegh.at/>
- <https://www.pxe.cz/?language=english>
- <https://www.powernext.com/spot-market-data>
- <https://www.enermarket.de/de>

Conditions

Suitable partner



You are data vendor, trading member, clearing member or in another corporation with EEX Group

Suitable service or product



You offer products or services in the field of EEX Group commodity markets, such as:

- Analytics
- Consultancy
- Energy procurement
- Trading
- Mobile solutions
- Energy news
- Price forward curves
- Raw data
- Renewable feed-in
- Screens & platforms
- Weather forecasts
- etc.

Service agreement



Legal basis is the signed Service agreement

Service fee



There is a monthly service fee depending on the number of products or services listed:

1 st Service or Product		€500.00
2 nd Service or Product	+	€300.00
3 rd Service or Product	+	€200.00
4 th Service or Product	+	€100.00
≥ 5 th Service or Product	+	€0.00

